



Who We Are: Pawsitively Elgin is a volunteer-based organization created to hold an annual event within Elgin County. The profits of the event are split between 2 chosen animal rescues (Beneficiaries) who apply to participate each year.

Our Mission: To work together to bring an exceptional day of family fun and animal rescue awareness as well as a sense of community.

Our Vision: To bring community awareness to the role animal rescues play and the selfless work they do.

Pawsitively Elgin is now accepting applications from Southwestern Ontario Rescues to participate in our 2022 event as a Beneficiary!

A PAWS Beneficiary is actively involved in some planning and a lot of promoting of our annual event. They also participate fully the day of the event. A maximum of 2 rescues are chosen each year to split the event's profits.

Approved Beneficiaries must:

- understand that their contract is in place for 1 year term only and they can reapply each year
- work with the PAWS Committee as needed/requested
- continually advertise the event and their role in the event through social media and contacts
- participate the day of the event by having an active "host" booth spotlighting their rescue
- help provide reliable volunteers for the day of the event
- agree to provide Pawsitively Elgin with the details as to what the beneficiary money received was used for – this information will be made public by Pawsitively Elgin in full transparency to its committee, exhibitors, and event participants

All interested rescues are invited to complete the application and have the information to the PAWS Committee by **April 30, 2022**. Applications will be reviewed by the PAWS Committee. A maximum of 2 rescues will be chosen.

Website: <https://www.pawsitivelyelgin.com/>

Facebook: <https://www.facebook.com/pawsitivelyelgin/>

Email: info@pawsitivelyelgin.com



Application for Beneficiary Status

Applications are due on or before April 30, 2022.

If you have any questions, please contact us at info@pawsitivelyelgin.com

Presentation

Introduce yourself! Tell us about your rescue by addressing the 3 topics outlined below. How you present your information to us is up to you! We are **not** asking for a professionally produced presentation. Do whatever works for you and have fun with it! A few suggestions:

- Create a video – show off your rescue as you answer the questions! Your video should be uploaded to YouTube. This can be set to “private” if you want.
- Create a PowerPoint presentation – include some pictures of your rescue setup and animals with your answers.
- Answer the questions below in text format.
- A combination of all or some of the above...or something totally different!

Below are the 3 topics for you to address in your presentation. We’ve added some questions below each talking point to help you understand the type of information we are looking for.

1. Tell us about your rescue.

- When did it start?
- Who started it?
- Why was it started?
- What types of animals do you rescue?
- Do you shelter and/or foster?
- How does your rescue run – volunteers, board?
- What is your social media presence?
- In a year, how many animals typical go through your rescue?

2. Tell us about how you financially run your rescue.

- How do you fundraise?
- Do you have any sponsors?
- What are your biggest expenses?
- How much is your financial shortfall? How do you deal with it?
- If you are chosen a Pawsitively Elgin beneficiary, how would you use your funds?

3. Tell us about your rescue's future.

- How are you growing your rescue?
- Where are you making improvements?

Adoption Process

Please provide a copy of your adoption application (URL or document) and a written outline of the adoption process you follow. Bullet points would be great!

Veterinary Clinic Letter

Provide a recent letter from your veterinarian office stating that they provide services for your rescue and those services include neutering and spaying.

References

Please provide 3 "rescue references". Supply their name, phone number (with best time to call), email address and which category they call into from below.

References can be someone who:

- has adopted a pet from your rescue
- fosters animals for your rescue
- volunteers for your rescue

Application Checklist

Make sure you have everything needed to apply for beneficiary status! The below should be included in **one** email to info@pawsitivelyelgin.com.

- Presentation - link to video or attach your document(s)
- Adoption Process – link to online application or scanned copy of adoption application and documented process
- Letter from Rescue's Veterinary Clinic – scanned copy or forward email
- References – attach document